**Zetafax Online**

Zetafax Online enables you to send and receive faxes without local fax lines, fax boards or other specialist hardware.

More and more businesses are choosing to run their business servers on virtualized platforms such as VMware. Zetafax Online enables a Zetafax Server to send and receive faxes using an Internet connection. It can be used with a locally installed Zetafax Server, and also with the Zetafax CommsEngine to fax-enable a hosted application.

The result is a highly scalable solution which is simpler to install and manage than other connection options, while retaining the security and feature benefits of Zetafax compared to fully hosted fax services.

Zetafax Online gives an alternative to local fax lines. Instead of using a local fax device, the Zetafax Server communicates with the Zetafax Online service via the Internet. As the Zetafax Online service manages the phone lines, the Zetafax Server only needs an Internet connection to send and receive faxes.

**Zetafax Online - how it works**

Zetafax Online can be used to send and receive faxes worldwide. It is a fully managed service, which is monitored and managed by operations staff 24 hours per day, 7 days per week for highest service availability and reliability.

Zetafax Online uses servers in datacentres in multiple countries. The servers use sophisticated routing algorithms to cater for load variation and line availability on the different servers. This maximizes system throughput whilst giving a high degree of protection against failure of any individual fax line or server.

In most countries, the servers are connected directly to phone lines for the highest level of control of fax call termination. This gives market leading call success rates, and very high levels of interoperability with remote fax devices.

**Simple installation**

With Zetafax Online, there is no hardware to install. All that is needed is the downloadable Zetafax software, a Zetafax Online connector license, an Internet connection and a Zetafax Online user account and password. It can then be set up very quickly, in a matter of hours / minutes.

**Zetafax Online benefits:**

- **Simple installation** - no hardware required so installing with Zetafax Online is quick and easy
- **No lead time** - no need to order additional fax lines or hardware so the system can be installed with no waiting time
- **Reduced maintenance overheads** - system maintenance is simplified with no need to troubleshoot fax hardware failures or ship replacement hardware.
- **Improved use with hosted applications** - removes the need for phone lines and specialist hardware in datacenters being used for running hosted applications, reducing cost and increasing datacentre provider choice.
Secure data transfer

Security and confidentiality have been designed into the Zetafax Online service from the start. When installed following best practice guidelines, Zetafax systems using Zetafax Online are fully complaint with worldwide security standards, including the US Health Industry HIPAA standard.

Accounts and licensing

To use Zetafax Online, you need three separate items:
1) Zetafax Online add-on license to enable the feature within the Zetafax software
2) Zetafax Online user ID which identifies the account which is being used to send and receive faxes with Zetafax Online
3) Zetafax Online password for additional security

Features of Zetafax Online

Sending faxes

For sending faxes, the Zetafax Online service manages the process of dialing and sending the fax.

Receiving faxes

For receiving faxes, each Zetafax Online account is assigned a permanent phone number, with a wide choice of country and area codes to select from. A company using Zetafax Online will either redirect faxes from their existing fax number to their Zetafax Online number, or may choose to publish the Zetafax Online number directly.

Next steps

For further information about Equisys products and services, call your local Zetafax distributor or Equisys sales, or visit www.equisys.com.

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