

# Zetafax Exchange Online Connector

Zetafax integrates closely with Microsoft Exchange Online to provide your business with Cloud-based email integration that's simple and secure



More and more businesses are choosing to move their email into the cloud with Microsoft Exchange Online. For companies that rely on fax, the Zetafax Exchange Online Connector provides full support for Exchange Online. The connector allows users to send and receive faxes directly in Outlook, just like email, delivering a straightforward and secure fax solution.

The Zetafax Exchange Online Connector helps to make the switch to a Cloud-based system easier for Zetafax users by closely matching the on-premise experience of the Zetafax Microsoft Exchange Connector, including:

- Support for Microsoft Outlook desktop versions and the Outlook Web App
- Conversion of file attachments into supported formats
- Use of stored contacts to send faxes
- Integration with the Zetafax Microsoft Outlook Add-in

## How Zetafax integrates with Exchange Online

The Zetafax Exchange Online Connector integrates your Zetafax Server with Exchange Online simply and securely. The Zetafax Server uses a mailbox on the Exchange Online system, with a configuration setting called a *Transport Rule* to redirect outgoing fax messages to that mailbox.

To send a fax, Exchange Online users simply send an email to a specific domain - e.g. *1234@fax.mycompany.com* which is then automatically stored in the Zetafax mailbox in the organization's Exchange Online system. The Zetafax Server regularly polls the Exchange Online system and retrieves the fax message. It then proceeds to process, prepare, and send the fax via your local fax lines. Once sending is complete, Zetafax sends an email to the user confirming the transmission.

## Using Zetafax and Exchange Online benefits:

- **Simple** - no need to change your domain name or your company firewall
- **Secure** - encrypts with standard SSL to prevent eavesdropping from within or outside the organisation
- **Simple migration** - similar features to those supported on the on-premise Exchange server are supported in Exchange Online
- **Easy to use** - Outlook Add-in makes sending a fax quick and easy
- **Keep existing fax number** - you retain control of your inbound fax lines and numbers

## Simple installation

By integrating with Exchange Online via a polling mechanism, the Exchange Online Connector enables you to keep your Zetafax Server on-premise, which in turn allows you to keep your original fax number. The server is installed on-premise as normal, and the integration design removes the need for changes to your corporate firewall, company domain names or fax numbers.

## Secure data transfer

The secure transfer of all data between the Zetafax Server and Exchange Online is at the heart of the Zetafax Exchange Online Connector. All faxes for sending, delivery reports and received faxes are protected using industry standard SSL encryption when passing through the server and Exchange Online; making it more secure than unprotected SMTP emails. When used in conjunction with the enhanced security features available in Zetafax, the protection standards meet confidentiality requirements such as the US Department of Health's HIPAA standard.

## Trial Office 365 accounts and supported platforms

Zetafax users without an existing Exchange Online subscription can trial the Exchange Online Connector simply by using a trial Office 365 account.

The Exchange Online Connector uses the Transport Rules feature in Exchange Online, and supports the following Office 365 plans:

- Enterprise E1
- Enterprise E3
- Enterprise E4
- Midsize Business
- Kiosk

If your plan is not listed, please contact Equisys to find out more.

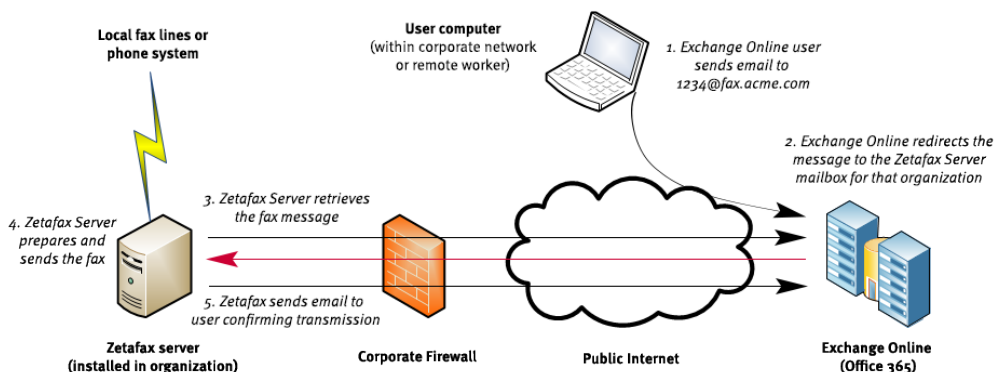
## Next steps

For further information about Equisys products and services, call Equisys sales, speak to your reseller, or visit [www.equisys.com](http://www.equisys.com).

## System Requirements

For details of supported platforms and other system requirements, please visit:

[www.equisys.com/zftechinfo](http://www.equisys.com/zftechinfo)



**Equisys Ltd** Equisys House, 32 Southwark Bridge Road, London SE1 9EU, UK  
T +44 (0)20 7203 4000 F +44 (0)20 7203 4005 E [sales@equisys.com](mailto:sales@equisys.com)

**Equisys Inc** 30000 Mill Creek Avenue, Suite 335, Alpharetta, GA 30022, USA  
T +1 (770) 772 7201 F +1 (770) 442 5789 E [sales@usa.equisys.com](mailto:sales@usa.equisys.com)

Ref: ZF-EXON-DS-13-11. © Equisys Ltd 2013. All trademarks acknowledged.  
All information accurate at time of publication.



equisys

DocumentDynamics