Zetafax - Microsoft Exchange

Zetafax integrates closely with Microsoft Exchange and Microsoft Outlook, providing you with the advantages of email even when only a fax will do.

The Zetafax native integration with Exchange and Outlook enables businesses to send and receive faxes without changing their existing email infrastructure.

Send and receive faxes directly in Outlook, just like email

Zetafax adds a menu item to Outlook so you can quickly create new fax messages and automatically attach coversheets. It enables you to create a new fax message with the specially-designed Zetafax form or by adding fax recipients to an email message. When used with Direct Inward Dialing (DID), each user has a unique fax number, so received faxes are delivered direct to their Inbox.

Use existing Outlook contacts and address books

Zetafax supports Outlook contact folders and global address lists, so there's no need to create a separate fax address book. The Previous Recipients feature also saves time by listing recently faxed contacts. Zetafax supports distribution lists with a mix of email and fax details, so you can accommodate customers who prefer to be contacted by fax.

Automatic conversion of documents to fax attachments

Zetafax converts documents such as word processor or spreadsheet files into faxable TIFF files so they can be faxed as attachments. The Zetafax Document Conversion module runs the appropriate application at the fax server and instructs the application to 'print' the attachment using the Zetafax printer driver.

Manage faxing from your email

Distributing faxes by hand is slow and costly. Zetafax lets you easily create and manage faxes like emails within Outlook. It enables Outlook to archive faxes and emails in a single location, so you can find messages quickly and easily. Outlook follow-up flags can also be used for fax messages.

Simple to install and administer

Networked client PCs can be set up remotely using Windows Group Policy and new network users can be enabled to use Zetafax by default with no administrator intervention. Personal settings such as DDI fax numbers can also be set remotely by the Zetafax administrator. In addition, Active Directory support minimizes administration overhead when updating Zetafax user settings.
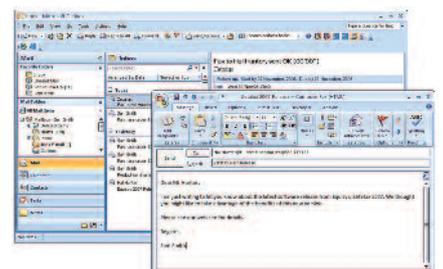
Benefits

Send and receive faxes directly in Outlook - as easy and instant as email

Use existing Outlook address books - no need for a separate address list

Easy management and tracking of sent and received faxes

Simple installation, automated roll-out and minimal training

Flexible and scaleable, to meet current and future needs

Sending a fax from Microsoft Outlook using the Zetafax Email Gateway is as easy as sending an email.

Flexible and scaleable

Zetafax is designed to work with your existing technology and developing IT strategy, so extra users or fax lines can be added as your needs change. Zetafax supports Exchange 2013, 2010, 2007 and 2003, and is also cluster aware allowing use with Exchange servers installed in a cluster configuration. It supports a wide range of fax devices (see system requirements).

Tracking and archiving

Zetafax automatically logs and archives all sent and received messages. You can trace sent faxes and generate detailed reports of fax usage easily. For privacy, the enhanced security feature can be used to give the highest level of security to archived messages.

Native connector

Zetafax integrates to Exchange using a native connector, supporting the FAX address type. Unlike products which only integrate using SMTP, the Zetafax Connector unlocks the unified messaging features within Exchange for the tightest integration.

Benefits from this include use of existing fax numbers in your contacts and global address book, so you can send a fax to an existing contact rather than having to create a separate entry.

Next steps

For further information call Equisys Sales or speak to your reseller. Alternatively visit www.equisys.com to find out more.

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