Why buy Zetafax?

Saves you money

Faxing direct from your PC using Zetafax is up to 80% quicker than using a standard fax machine. The resulting time savings can save your company thousands of dollars through increased productivity.

Scenario:
Your business has 10 fax users each sending an average of 5 faxes per day. For each fax, it takes an average of 5 minutes to print it out, retrieve it from the printer, transfer it to the fax machine, dial the destination fax number, send and wait for the transmission confirmation.

Faxes per user x 5 minutes each	= 25 minutes
25 minutes per user x 10 users	= 250 minutes per day
250 minutes per day x 250 days	= 62,500 minutes per year
1042 hours per year x £12.50 for manual activity	= £13,025
£13,025 manual activity cost per year x 80%	= £10,420 saving!

It's not just manual activity savings alone. Zetafax will save you money on fax consumables such as paper and toner too. Faxes can also be set to send at off-peak times to save on call charges.

However, there are a number of options for fax server software, so why should you choose Zetafax?

Flexibility and choice

With a choice of starter systems, integration with Microsoft Office, Outlook, SMTP, and optional add-ons such as Fax Broadcast, SMS Gateway and a web client, Zetafax can satisfy your individual requirements.

Zetafax also offers native integration with Exchange and Lotus Notes with support for fax numbers in contacts, as well as support for the latest technologies, such as Fax over IP and server virtualization. A wide range of devices are supported to suit a range of requirements and budgets, including fax boards, modems and T.38 gateways to easily implement Zetafax into your existing infrastructure.

In addition, the Fax Relay add-on allows paper documents sent via a fax machine or multi-function device to be directed through the Zetafax Server, ensuring all sent faxes are archived and stored securely in Zetafax.

The optional Zetafax Automation Toolkit also allows existing applications to be fax-enabled, and the process of faxing to be automated. These options, combined with extensive management and permissioning such as confidentiality options, number restrictions and compliance archiving, allow you to completely customize your Zetafax installation based on the needs of your organization.

At a glance Zetafax is:

- An easy-to-use, flexible network fax solution which expands as your business needs grow

- Available for as few as 5 users it supports up to 200 phone lines on a single server

- Designed to work with your existing applications & infrastructure. It supports a range of fax hardware and software and has native integration with Microsoft Exchange/Outlook and IBM Domino/Lotus Notes

- A reliable and stable product, installed and supported globally

- Easy to manage. Zetafax supports Group Policy, so it can be deployed quickly to multiple users. It also integrates with Active Directory to help reduce Administrator workload

- The only fax software you'll ever need. It offers a wide range of user and management features for all sizes of business

Finally, Zetafax is fully scalable from 5 users and 1 line, to multi-site enterprise systems with hundreds of users and Fax Broadcast systems with up to 100 fax lines, allowing Zetafax to grow in line with your business.

Latest platform support

Aside from investing into improving the efficiency and functionality of Zetafax, Equisys also makes a significant investment in ensuring that the latest Microsoft platforms are supported as quickly as possible.

As a Microsoft Gold Partner, Equisys has early access to new platform releases. Equisys' policy is to ensure that new platforms are supported within 60 days of general availability, and in the case of Windows 7 and Office 2010 support was achieved ahead of policy, with Office 2010 being supported only 15 days after release from Microsoft.

Product reliability and support

We understand that fax is a critical function for companies, and that anything which affects sending or receiving faxes can have a significant impact on the business. Zetafax is supported by specialist teams in the UK, the US, and in our overseas distributors around the world. With support staff co-located with development teams, support escalations are resolved as quickly as possible. The Equisys escalation process also gives a high profile to unresolved cases, including wide-ranging management involvement.

Equisys provides first class technical support, evidenced by a high retention rate for existing customers and channel partners, and frequent referrals and recommendations from existing users moving to new companies.

Extensive customer base

Equisys has over 60,000 customers worldwide, including many blue chip companies. As a specialist provider of document delivery solutions with a significant proportion of business based on fax products, Equisys are therefore fully committed to maintaining and supporting Zetafax.

Zetafax has been established as a market leading product for over 15 years, and the specialist CommsEngine version has been selected by many software companies (ISVs) for inclusion with their own products. This includes many ISVs in the healthcare sector where reliability and confidentiality are particularly important, and Zetafax is compliant with the US HIPAA confidentiality standard.

Best overall value

Zetafax has been designed to be installed as quickly and easily as possible, and can generally be installed and maintained by the end user without specialist knowledge.

With reliability and service levels suited to business-critical systems, and many options included as standard without additional charge, Zetafax provides a predictable cost of ownership, and a highly scalable solution that can grow in line with your changing business needs.

Next steps

For further information call Equisys Sales or speak to your reseller. Alternatively, visit www.equisys.com to find out more.

System Requirements

For details of supported platforms and other system requirements, please visit:

www.equisys.com/zftechinfo

Equisys plc Equisys House, 32 Southwark Bridge Road, London SE1 9EU, UK
T +44 (0)20 7203 4000   F +44 (0)20 7203 4005 E sales@equisys.com

Equisys Inc 30000 Mill Creek Avenue, Suite 335, Alpharetta, GA 30022, USA
T +1 (770) 772 7201   F +1 (770) 442 5789 E sales@usa.equisys.com

Ref: ZF-WBUY-DS-12-04. © Equisys plc 2012. All trademarks acknowledged. All information accurate at time of publication.

equisys
DocumentDynamics