

# Case Study: Ryanair

## Flying Results For Ryanair With Zetafax

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### About Ryanair

Ryanair was Europe's original low fares airline and is still Europe's largest low fares carrier. In the current year Ryanair will carry over 35m. passengers on 346 low fare routes across 22 European countries. They have 15 European bases and a fleet of over 100 brand new Boeing 737-800 aircraft, with firm orders for a further 138 new aircraft, which will be delivered over the next six years. These additional aircraft will allow Ryanair to double in size to over 70m. passengers p.a. by 2012. Ryanair currently employs a team of 3,500 people, comprising over 25 different nationalities.

### The Requirement

Ryanair is committed to expanding their European routes and bringing low air fares for the first time to new European markets. Communications need to be fast and efficient. Faxing is an integral part of obtaining customer specifications and providing information quickly and reliably.

### The Solution: Zetafax

Ryanair wanted to centralise fax communication on a single server. The software had to integrate seamlessly with existing operating systems and applications.

### The Benefits

Zetafax has helped reduce costs, increase productivity. Traditionally sending a fax via a conventional fax machine took up to five minutes, but sending a fax using Zetafax will take just one minute. That's an 80% time saving and that translates to a considerable cost saving.

Staff at Ryanair can prepare documents in their favourite software application (such as Word, Excel, and PowerPoint) hit the send Zetafax button and the faxes are on their way.

Furthermore multidoc faxing, allows the contracts department to fax multiple documents from different applications as a single fax message. Documents and brochures sent regularly can be stored as fax attachments saving even more preparation time. As Ryanair continues to grow and

What they say about  
Zetafax

*"We tested seven fax server solutions and chose Zetafax. Overall Zetafax won on cost, performance and it was easy to install."*

IT Manager

bring low cost air fares to new routes so too will Zetafax fax server software adapt and expand to meet their business and communications needs.

## About Servaplex

Servaplex specialises in supplying system administration and network management software solutions. Servaplex provide reliable, proven and best of breed software products through partnerships with a number of world-renowned software developers. They include solutions from NetSupport Software, New Boundary, Itheon, UltraBac and Centennial. Servaplex is an Irish company based in Dun Laoghaire, Co. Dublin.

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Equisys produces software packages for document production and delivery, including the award winning Zetafax® network fax server and newly acclaimed Zetadocs® PDF software that creates and emails personalized PDF documents.

Our software products are designed for small and mid-market businesses, and for departmental use at multinational companies. They stand out from the competition by being simple to install and manage, reliable and great value - backed by outstanding service and support.

We have over 60,000 customers, in more than 100 countries, who are served through an international partner network of distributors, VARs, resellers and ISVs.

Our market leading fax server, Zetafax, speeds the flow of critical business documents by enabling users to send and receive faxes on their PCs. It integrates with ERP, CRM, accounting and other applications for automated faxing from those systems, providing auditable records of fax communications.

Zetadocs helps users work smarter by creating and emailing PDF documents, streamlining business processes to remove tedious manual procedures and help companies improve the service levels they offer.

Equisys was founded in 1987 and has offices in London, UK and Atlanta GA, USA.

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